



WHAT WE FUND

The Vista Foundation considers initiatives that enable these objectives to be met in part or in full:

- Projects that enable larger groups of people to be exposed to films; to be influenced, entertained and/or educated by films and/or become interested in vocations that involve the film industry.
- To provide opportunities for people who show interest to further their education in film-making – especially those with proven evidence of their commitment.
- To further the education of people (individuals or groups) who are already involved in the process of film-making to ensure that their projects are commercially successful and therefore reach wider audiences – contributing more effectively to the art and breadth of story-telling and nurturing our national culture in a way that New Zealand film-making is shown to do.
- To educate the wider public generally about the film industry and especially New Zealand films – with the objective of inculcating the social, cultural and educational contribution that films make to the wider public – especially those with little opportunity to ‘go to the movies’.
- To support local film festivals given their relevance toward meeting these listed objectives.

Our Foundation is a broad spectrum supporter of our chosen industry; that means that we are willing to consider funding projects that we would define as ‘top down’ – for example to support the business side of our film industry via an educational programme – to initiatives that are better defined as ‘bottom up’; this is more about the cultural and social side of our communities and how we can enable our film industry to help address the challenges of both.